



Young People Survey Summary

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Participants

In order to create a useful and sustainable interactive application platform where video-based profiles can be shared between young people and the representatives of the labour market and potential employers, the CUVID consortium conducted an online survey and asked young people about their expectations. 301 young people in Austria, the Czech Republic, Portugal and Croatia participated in the CUVID online survey, contributing their opinions and ideas to the planned CUVID platform.

1 Results

1.1 General Aspects

When asked how would they benefit from an online video platform, the participants rated the following aspects the most relevant.

- An online video platform is a creative and interesting way to present themselves.
- It provides them with the opportunity to apply for a job in the EU (mobility).
- It gives them a better way to present personal skills and knowledge and provides them with an overview of job offerings and the number of applicants per job position.

On the other hand, the lowest rated statements were:

- It provides a better visibility in labor market.
- It makes a job application process more collaborative between employers and applicants.

Respondents were given to choose between technical preconditions that they would expect to be covered by CUVID and the answers were evenly distributed between offered choices. Mobile smartphone recording was the most often choice of respondents (63,1%) when choosing technical requirement that they expect.

1.2 Technical Aspects and Features

Respondents were asked to choose between technical preconditions that they would expect to be covered by CUVID and the answers were evenly distributed between offered choices. Mobile smartphone recording was the most desired technical requirement by the respondents (please see Figure 1 below).

In addition, the participants were asked what kinds of guideline they would need to create a successful CV video. They were most interested in a “how to prepare yourself – check list”. In addition, they were interested in guidelines for the following aspects:

- dress code
- positioning in front of the camera and microphone
- what information to emphasize and what to avoid

The participants were most confident in their technical skills, as only 45,7% wanted to know what they needed to know for an equipment check (please see Figure 2 below).

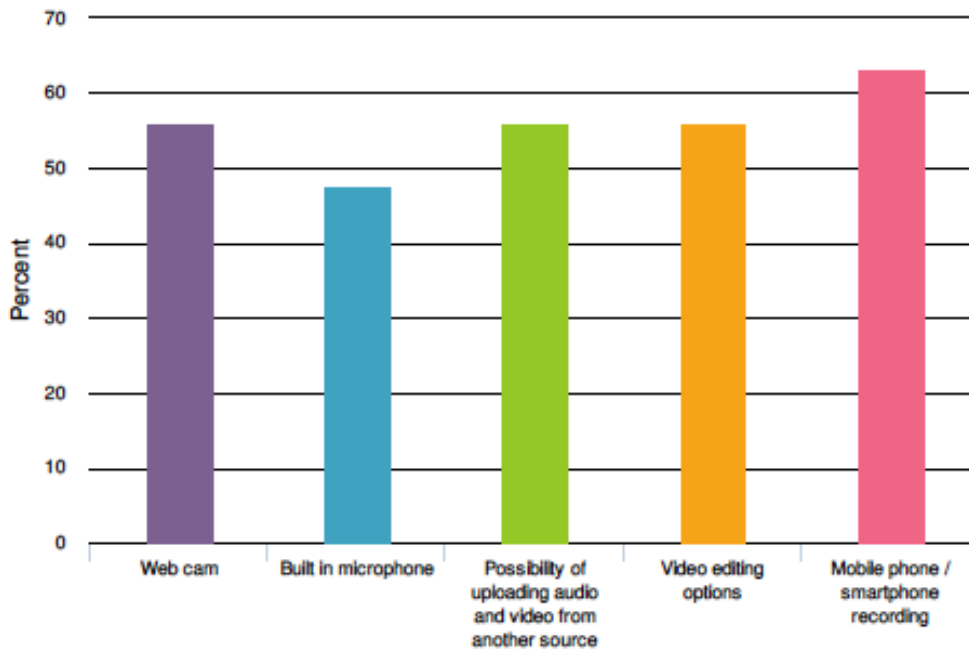


Figure 1: Survey Results, Technical Requirements

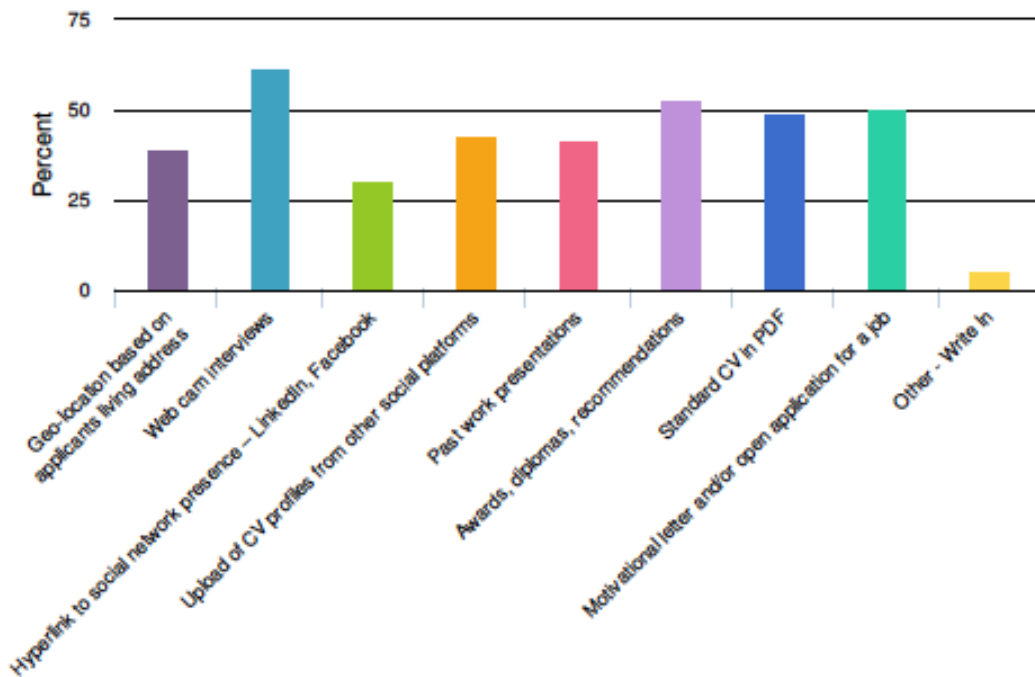


Figure 2: Survey Results, Desired Features

The results of the survey will be used in the further development of the CUVID platform in order to meet the needs of the target group and to create an attractive, useful tool for young job seekers.